



# Case Study: Vitro America LLC Expansion

## Industry Associations

- Mississippi Automotive Manufacturers Association  
[www.mamaonline.net](http://www.mamaonline.net)
- Mississippi Manufacturers Association  
[www.mma-web.org](http://www.mma-web.org)

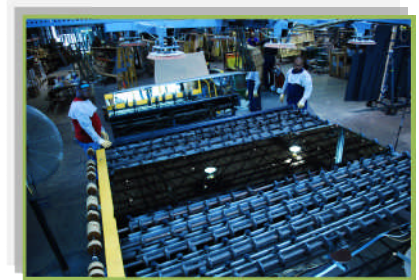


## Industry Research

- Holmes Community College-Grenada Center Industrial Technology Complex  
[www.holmescc.edu/Workforce/workforce\\_grenada.aspx](http://www.holmescc.edu/Workforce/workforce_grenada.aspx)
- Center for Manufacturing Excellence, Ole Miss  
[www.olemiss.edu/depts/cme/](http://www.olemiss.edu/depts/cme/)
- Center for Manufacturing Technology Excellence, East Mississippi Community College  
[www.eastms.edu/center/](http://www.eastms.edu/center/)

## About Vitro America LLC

Vitro America is an acknowledged leader in the fabrication and distribution of architectural glass and aluminum products serving commercial and residential construction markets throughout the United States. Vitro has more than 30 **distribution and fabrication locations with furnish laminated glass, heat-treated glass, mirrors, and many more glass-related products.**



## The Challenge

For many years, Vitro had been outsourcing the production of storefront metal systems to other companies around the United States. In 2009, the company decided to consolidate its production of safety glass and storefront metal systems into an in-house operation at its Grenada manufacturing facility. The company had space available at its current location, but lighting and infrastructure improvements were badly needed to make the expansion a reality.

## The Solution

The Grenada Economic Development District joined forces with County and City Government, and the Mississippi Development Authority to obtain a \$135,000 infrastructure grant to replace dock doors, dock levers, and lighting at the facility. The City provided a \$15,000 match for a total of \$150,000.

## The Results

The company has invested \$1.2 million in new equipment to facilitate these new operations and will create 20 new jobs in the next three years. The Grenada facility currently employs approximately 100 workers.